



# British Society for Research into Learning Mathematics

## Online Communications Coordinator AGM Report 2026

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**Reporting period: November 2025 to May 2026**

### Website development and maintenance

- Added new text to the website clarifying BSRLM's aim, explicitly referencing both research and scholarship in mathematics education
- Undertook routine website housekeeping, including correcting formatting inconsistencies across pages
- Updated Executive Committee profiles by adding photographs and institutional webpages

### Archive and historical records

- Worked with the UCL library team to recover missing conference proceedings, successfully locating and uploading pre 1999 proceedings to strengthen the completeness of the digital archive

### Website content and communications

- Published a blog post outlining BSRLM's link with and support for BCME10
- Began planning a series of blog and interview style pieces featuring:
  - outgoing and current leadership
  - award winners such as the Janet Duffin Award recipient
  - long standing contributors to the Society
- Initiated coordination with colleagues to generate member focused content for the website

### Website analytics and engagement

- Recorded increases across key metrics between February and May 2026.
- Noted continued dominance of desktop access, with comparatively low mobile usage
- Identified growth in traffic arriving via Google search, suggesting improving discoverability
- Observed very limited referral traffic from external websites, indicating low inbound link presence

### Social media activity

- Established a BSRLM BlueSky account (bsrlm.bsky.social)
- Reached: 62 followers, 1 following, 2 posts by May 2026

