



British Society for
Research into
Learning Mathematics

BSRLM Online Communications Coordinator's Annual AGM Report 2024

Online Communications Coordinator

Karen Skilling, University of Oxford (until Sept 2025), University of Southern Cross (from Oct 2025)

Date: 23rd October 2025

Actions from previous meeting

- Creation of new tab on the website (under the 'About' tab) regarding the Solidarity Fund (details of the funds purpose and information for how to apply).
- Change to BSRLM's aim on the website
"BSRLM is for people interested in research **and scholarship** in mathematics education and provides a supportive environment for both new and experienced researchers to develop their ideas."

Other actions:

The following information and announcements have been made on the homepage:

1. An interview with Janet Duffin winner (James Cajella)
2. Winner of the Janet Duffin award 2024
3. RME Special Issue Calls
4. Seeking of new Chair, two executive positions, and RME editor nominations

In addition:

6. Working Group meeting information from the June BSRLM conferences uploaded
7. Setting up of a Blue Sky account and changed on the homepage
8. Announcements sent to membership (various) throughout the year (e.g. solidarity fund, BCME10, new positions at BSRLM and RME, RME Special Issues, PRIME events, conferences etc).
9. Updates to Web page as required (change of aims, posts about events, posts about award winners, reports from SIGs)
10. Tribute to Julian Williams
11. Details of the responsibility of the Online Communications role circulated to the executive and shared folders.
12. There have been increases in nearly all metrics over the last 30 days (to 02/11/2025)

including: page views, users and new users, sessions.

Overview Report

Sessions ⓘ 1,402 ↑ 78% vs. Previous 30 Days	Pageviews 2,202 ↑ 58% vs. Previous 30 Days
Avg. Session Duration ⓘ 26s ↓ 14% vs. Previous 30 Days	Total Users 1,130 ↑ 99% vs. Previous 30 Days
Bounce Rate ⓘ 65.4% ↑ 47% vs. Previous 30 Days	New Users 1,027 ↑ 104% vs. Previous 30 Days

Online Communications role thank you from Karen Skilling

Due to taking up the position of Professor of Educational Leadership at Southern Cross University (and moving to Australia), I am ending my term of office a few months early. I would like to thank all of executive team for their support throughout my term and how much I have enjoyed working with this collegial and interesting group that makes decisions about this important organisation. I would also like to extend special thanks to Alf not only as Chair but as a supportive and encouraging colleague. I am looking forward to continuing as a member and hope to build connections through my new mathematics education colleagues at SCU.