



British Society for  
Research into  
Learning Mathematics

## **BSRLM Online Communications Coordinator's Annual AGM Report 2024**

### **Online Communications Coordinator**

*Karen Skilling, University of Oxford*

Date: 23<sup>rd</sup> October 2025

### **Actions from previous meeting**

Interviews with Ken Ruthven (April 2023 – removed Oct 2023) and Nancy Barclay (June 2023 and current) have been published to the Home page and received feedback from a member who said they enjoyed this new feature.

Announcements about ICMI and ICME15 were published on the Home page and removed in October 2023 as due dates have passed).



### **Other actions:**

The following information and announcements have been made on the homepage:

1. An interview with BSRLM's Chair (Alf Coles)
2. Winner of the Janet Duffin award 2023 (Jennifer Noris)
3. Welcoming of visiting academics – and reciprocal information being shared with MERGA
4. RME Special Issue Calls
5. Seeking of two new executive position nominations (Treasurer and Outreach Co-Ordinator)

In addition:

6. The CME Working Group meeting information from the June BSRLM conference has been uploaded
7. Twitter name and icon have been changed to X on the homepage
8. News and conference information (announcement and session schedules) items have also been followed up on Twitter on a regular basis.
9. There has been increases in nearly all metrics over the last 30 days (to 23/10/24) including: page views, users and new users, sessions and time spent.

<p><b>Sessions</b> </p> <p>896</p> <p><span>↑ 35%</span> vs. Previous 30 Days</p>	<p><b>Pageviews</b> </p> <p>8,955</p> <p><span>↑ 104%</span> vs. Previous 30 Days</p>
<p><b>Avg. Session Duration</b> </p> <p>2m 59s</p> <p><span>↑ 58%</span> vs. Previous 30 Days</p>	<p><b>Total Users</b> </p> <p>885</p> <p><span>↑ 45%</span> vs. Previous 30 Days</p>
<p><b>Bounce Rate</b> </p> <p>53.1%</p> <p><span>↓ 2%</span> vs. Previous 30 Days</p>	<p><b>New Users</b> </p> <p>837</p> <p><span>↑ 46%</span> vs. Previous 30 Days</p>