



British Society for
Research into
Learning Mathematics

www.bsrlm.org.uk

Executive Committee 2021-22

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*Pablo Mayorga, University of
Roehampton*

Online Communications Coordinator's Report 2021-2022

The combination of both platforms WordPress and Whitefuse increased the visits to our website. The managing of members' accounts is very efficient via the Whitefuse platform.

We have a YouTube account to host any online Keynote that speakers have agreed to record. The main way to access these recordings is via our main website as the videos are embedded there which also increased visits to our website.

Website data 2021-2022

Website	2020-2021	2021-2022
Total Pageviews*		23,469 WordPress 21,009 Whitefuse
Home page visits	9700	8,455 2,073
Devices use to access our website	desktop/laptop 69.7% mobiles 28.2% tablets 2.1%	desktop/laptop 71.4% mobiles 27.4% tablets 1.2%
Most visited pages (top 10)	2.Proceedings of day conferences 3.Publications	2.Proceedings of the day 3.Conferences 4.Publications (RME) 8. Blog (The Case for Space in Early Years 9.Conference keynotes

* Pageviews is the total number of pages viewed. Repeated views of a single page are counted

During 2021-2022 the Twitter account developed as follows:

- The BSRLM Twitter account continues to be used to publicise BSRLM events, events organised by other organisations we have affiliations with, other events and news items of interest to members. Retweets are not necessarily endorsements by BSRLM.
- As of 5th November 2022 the number of followers has increased from 1722 to 1885.

Pablo Mayorga
Online Communications Coordinator
November 2022